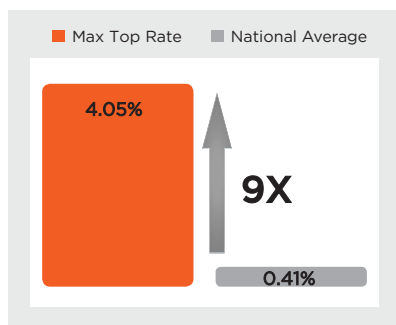




AN INNOVATIVE WAY FOR YOUR EMPLOYEES TO EARN DRAMATICALLY MORE ON CASH, FDIC-INSURED



Max helps your employees earn up to 9x more on cash, FDIC insured.

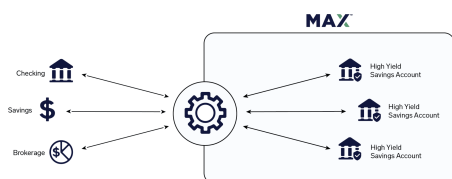
Employers are increasingly focused on providing their employees with benefits that extend beyond direct compensation. But many of these benefits require employees to change their behavior or make difficult risk vs. reward decisions.

Max offers a simple solution that benefits employees.

MAX is an intelligent cash management solution that helps your employees earn more on their existing cash or build up an emergency fund. Today, most cash sits in traditional brick-and-mortar banks or brokerage firms, where it earns very little and in many cases is not fully insured. Max helps your employees **earn up to 9x more on cash, FDIC insured.** With Max, there is no need to switch banks, so your existing direct deposit relationship with your employees remains unchanged.

MAX is..

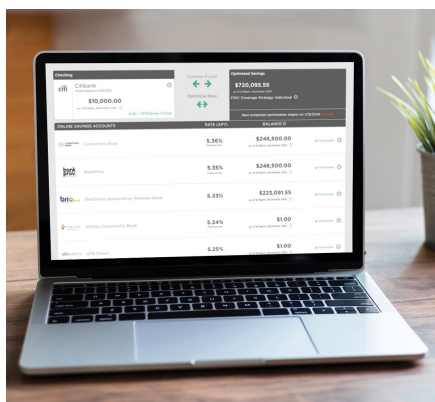
SIMPLE: Employees link their existing checking account to higher-yielding online savings accounts at leading FDIC-insured banks. Max monitors interest rates daily, and as rates change, helps employees ensure their excess balances continue to earn the highest yields. Employees can view all of their balances in real time on any computer or mobile device. There is no minimum deposit required, and deposits come with same-day liquidity.



Employees link their existing checking account to higher-yielding savings accounts at leading online banks.

Max also offers an optional integrated no-fee checking account that opens in 60 seconds and includes unlimited free domestic wire transfers.

Max can help your employees earn thousands of dollars of incremental interest income each year.



Employees can view balances, transfer funds, or optimize their cash at any time.

SAFE: By default, Max helps keep balances below the FDIC insurance limits at each bank, making it easy for employees to benefit from greater diversification and more FDIC insurance coverage, up to \$1.75 million per individual or \$7 million per couple.*

SECURE: Max is not a bank and never takes custody of funds. All deposits remain in your employees' own accounts, and all funds transfers are handled by their own banks. Max employs bank-level security systems and has been analyzed and tested by the same leading software security firm utilized by 19 of the 20 largest banks.

Max is a valuable tool for your employees, helping them more effectively manage their cash. Max can help your employees earn thousands of dollars of incremental interest income each year - enough to help cover the cost of a family vacation, weekend getaway, or holiday shopping excursion. Max can also help support the charitable causes most important to your organization. With Max, employees can elect to donate a portion of the incremental interest earned to your company's foundation every quarter.

MAX is currently available as an employee benefit at leading professional services firms and through HR benefits providers, as well as direct to individuals and their financial advisors. For more information, visit MaxMyInterest.com, or contact us at benefits@maxmyinterest.com.

*Increased FDIC insurance coverage is obtained through a combination of individual and joint accounts at leading FDIC-insured banks. FDIC insurance coverage is provided through the banks, not by Max. Max is not a bank and is not affiliated with any bank or other financial institution. The use of third-party logos does not constitute an endorsement of Max by any such third party. All trademarks are the property of their respective owners.